



# 13<sup>TH</sup> INTERNATIONAL FORUM ON MOOD AND ANXIETY DISORDERS

MONACO, 20 - 22 NOVEMBER 2013

## S P O N S O R O P P O R T U N I T I E S



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# SCIENTIFIC COMMITTEE

## Chairman

**Siegfried Kasper (Austria)**

## Co-Chairman

**Stuart A. Montgomery (United Kingdom)**

## Scientific Advisers

C. Allgulander (Sweden), C.A. Altamura (Italy), C. Arango (Spain), D. Baldwin (United Kingdom), B. Bandelow (Germany), M. Bauer (Germany), P. Boyer (Canada), G.B. Cassano (Italy), K. Demyttenaere (Belgium), J. Den Boer (The Netherlands), T. Dinan (Ireland), E. Eriksson (Sweden), N. Fineberg (United Kingdom), T. Higuchi (Japan), S.H. Kennedy (Canada), D. Lecic Tosevski (Serbia), J.P. Lépine (France), M. Maj (Italy), A.A. Mathé (Sweden), J. Mendlewicz (Belgium), H.J. Möller (Germany), S. Pallanti (Italy), G. Papadimitriou (Greece), G. Papakostas (USA), Z. Rihmer (Hungary), T. Roth (USA), A. F. Schatzberg (USA), I. Schweitzer (Australia), A. Serretti (Italy), D.J. Stein (South Africa), T. Svensson (Sweden), T. Suppes (USA), E. Vieta (Spain), D. Winkler (Austria), S. Yamawaki (Japan), A. Young (UK), J. Zohar (Israel)

## Organizing Secretariat

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Publi Créations

### **PUBLI-CREATIONS**

74, Bd. d' Italie - Monte-Carlo

MC 98000 (Monaco) – [WWW.IFMAD.ORG](http://WWW.IFMAD.ORG)



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# FORUM MISSION STATEMENT

*Dear Prospective Sponsor,*

*IFMAD is an expert, international, multi-disciplinary meeting in which experts in clinical psychiatry, psychology, neurology, medicine, neuropharmacology, therapeutics, regulatory affairs and the pharmaceutical industry come together to share and evaluate the latest developments in the field.*

*After 12 successful meetings from 2000 - 2012, each attended by 500 – 700 delegates and involving an international faculty and audience, we are now planning a 13<sup>th</sup> Forum, scheduled for 20-22 November, 2013, in the Principality of Monaco.*

*The IFMAD Forum has a considerable academic standing and Partnership with Industry is vitally important to us and is reflected by the wide range of companies sponsoring the Forum and we are grateful for any data you are willing to share with us.*

*The final programme of the meeting will take into great consideration the suggestion of themes by the industry for their sponsored workshop.*

*We are hoping that, amongst your other commitments for 2013, you might consider sponsorship of the 13<sup>th</sup> Forum, therefore, as we plan the program to highlight diagnostic, therapeutic and commercial priorities in the changing environment, your contribution and perspective is of primary value.*

*The mood disorder sector is again rejuvenating and expanding, and it is all the more important to discuss the optimal use of the latest data in this important area of medicine.*

*The IFMAD Forum offers a cost effective opportunity to discuss these issues with experts in Psychiatry and related disciplines both within the Faculty and in the delegate audience, in an intimate and informal atmosphere.*

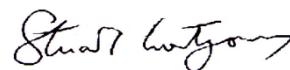
*Please let us have your recommendations for program inclusion and we look forward to working with you towards the 13th IFMAD meeting.*

**Siegfried Kasper**



Chairman

**Stuart Montgomery**



Co-Chairman



## PROVISIONAL PROGRAM TOPICS

- ✓ Lithium medicine or myth
- ✓ The hurtful brain
- ✓ Cognition as a treatment target in mood disorders
- ✓ Depression, cognitive and negative symptoms in schizophrenia: Underlying neurobiology and novel leads for pharmacological treatment Adherence with treatment
- ✓ Treatment resistant depression
- ✓ Treatment of MDD
- ✓ Hot topics

## GENERAL INFORMATION

For updates on the 13<sup>th</sup> IFMAD Forum please visit the official Website: <http://www.ifmad.org>

Further information, including the **ultimate** confirmed scientific program and other program details, will be included both on the Website and in future printed announcements and final program.



# TIME TABLE (subject to amendment)

## Wednesday, 20 November 2013

08.00/12.30	Set up of the Exhibition area and Group registrations
11.00/13.00	Individual registration desk opens
14.30/18.00	Exhibition open
14.30	Opening Address
14.35/18.00	Scientific Sessions, Poster discussion and coffee break
18.00/19.00	Welcome Cocktail reception

## Thursday, 21 November 2013

09.00/18:00	Exhibition
09.00/12.30	Scientific Sessions, Poster discussion and coffee break
12.30/13.30	Lunch
13.30/18.00	Scientific Sessions, Poster discussion and coffee break

## Friday, 22 November 2013

09.00/16.00	Exhibition
09.00/12.30	Scientific Sessions, Poster discussion and coffee break
12.30/13.30	Lunch
13.30/16.00	Scientific Sessions, Poster discussion
16.00	End of meeting



# SPONSORSHIP OPPORTUNITIES

## SATELLITE SYMPOSIA

Companies are offered the opportunity to propose and support Satellite Symposia within the general structure of the Meeting.

The scientific value of the proposals will be examined by the Scientific Committee.

The cost for the sponsorship of one satellite symposium is **€ 45.000**.

*The Satellite Symposia are scheduled to be held on:*

**Wednesday, 20<sup>th</sup> November 2013**

**Thursday, 21<sup>st</sup> November 2013**

**Friday, 22<sup>nd</sup> November 2013**

**The sponsorship fee includes** the publication of the Satellite Symposium programme in the Final Programme and the hire of the meeting room and the basic audio-visual equipment, as follows:

- ✓ Single Screen
- ✓ Video Projector
- ✓ Laser pointer
- ✓ 2 microphones on the forum table
- ✓ 2 wireless microphones for discussion
- ✓ 1 technician
- ✓ 1 hostess

To reserve a time slot, please, submit your Symposium program proposal to the Organizing Secretariat.

Upon confirmation of the symposium, the Sponsoring Companies will receive an order Form listing all additional services/equipment that can be required for the organisation of their Symposium.

**Duration of a symposium : 1 and half hour**



To reserve sponsorship items, please contact the

**Organizing Secretariat marked**

**PUBLI-CRÉATIONS**

Mrs Leonetta Baldini: Tel + 377 97973554 - leonetta.baldini@publiccreations.com

Fax: + 377 97973550.

or by Airmail, to the following address:

**PUBLI-CRÉATIONS Sam**

74, Bld d' Italie

MC - 98000 Monaco

All sponsoring Companies are acknowledged in promotional literature, announcements, website and in the Final Program.

## Cancellation policy

All cancellations must be made in writing. Cancellation charges will be as follows:

**All approved refunds will be processed and issued 60 days after the congress.**

Up to 3 months prior the beginning of the congress 50% of contract price

After 3 months prior the beginning of the congress 100% of contract price

## Guidelines for sponsored symposia

- ✓ Deadlines for application, content submission and speaker identification will apply. Content should have broad appeal to a specialist, highly informed audience and should be educationally complementary to subject matter already included. This can be discussed with the Chairmen at any time.
- ✓ Official acceptance of the application will be notified in writing.
- ✓ Upon acceptance, the applicant will be requested to submit a non-refundable deposit equivalent to 50% of the total sponsorship sum. Late payment may result in the reserved time being offered to another sponsor. However, we do try to be understanding of company budgetary timings and allocations.
- ✓ The scientific program will be finalised by: **end of June, 2013** and will be included in the final program.
- ✓ Sponsored Symposia and Lectures will be assigned program timings as far as available to your choice. However, it will clearly be in the interests of sponsors to indicate their confirmed support for the meeting and session requirements as soon as possible.
- ✓ Full payment of the balance of all sponsorship costs will be due by: **30 September 2013**
- ✓ Symposium announcements to be distributed in delegate Congress bags are subject to prior approval by the Organizing Committee.
- ✓ On site presentation and promotional activities related to sponsored events and speakers should be restricted to the Exhibition area.





## EXHIBITION BOOTHS

The Hotel is tailor-made for congresses with exhibitions. The Congress facilities and exhibition halls are next door to each other in the same area and on the same floor. Delegates exiting the symposium hall are immediately within the exhibition area. **The price quoted is for space only**

Exhibitors are responsible for all costs regarding set up, transportation and storage of material.

They are free to use their own booth and construction crew.

**Euro 600,00 per sqm + VAT**

If you wish to reserve an exhibition space, you are kindly requested to contact the

**Organizing Secretariat**

**PUBLI-CRÉATIONS**

Mrs Leonetta Baldini: Tel + 377 97973554 - leonetta.baldini@publiccreations.com

Fax: + 377 97973550.

*Please specify:*

**Name of contact**

**Mailing address, phone and fax number and e-mail address.**

**Space will be assigned on a first come first-served basis**

**Please be aware that regulatory procedures must be followed**

- ✓ The rental fee for Exhibit space includes two full delegate registrations, which entitle the holder(s) to attend the scientific sessions, receive the scientific material and have full access to the Exhibition Area. It also covers coffee-breaks and lunches for the duration of the Meeting.
- ✓ **Exhibitors badges:** two badges will be allocated to each exhibitor entitling full access to the Exhibition area and to the Scientific Sessions.
- ✓ **Additional exhibitors badges** may be obtained upon request at a discount on normal delegate rates.
- ✓ Publishers, booksellers and journals are offered Exhibition space at a reduced rate. This rate will include one full delegate registration, which entitles the holder to attend the scientific sessions, receive the scientific material and have full admission to the Exhibition area.

## Exhibition cancellation policy

### Confirmation and Deposit

A deposit of 50% (non refundable) is required upon confirmation of your booth.

### Final Payment

The outstanding balance of 50% of the total fees is due by **30 September 2013**.

An invoice for the appropriate amount will be sent to participating companies.

**Full details of sponsorship and individually tailored sponsorship packages can be discussed with the Secretariat.**



## PRINTING AND ADVERTISING

Sponsors can reach a large audience by advertising their Corporate logo on Congress mailing/printing. Sponsorship includes printing of the necessary number of copies for the mailing of the programs. The name and logo of the sponsoring Company can be applied to the following printings:

### Advertisement – Full Page

Full colour corporate or product advertising pages can be reproduced on the congress printings as follows:

#### Preliminary program (n. 10.000 copies)

Back cover page	<b>SOLD OUT</b>	€ 14.000
Inside back or inside cover page		€ 10.000
Inside page		€ 6.000

#### Final Programme (on site distribution)

Back cover page		€ 8.000
Inside back or inside cover page		€ 7.000
Inside page		€ 5.000

### Additional printings

#### Abstract Book

Price on application

The Company name and logo will be printed on the back cover page. The abstract book will be distributed to all Congress participants.

#### Time table

Price on application

A leaflet containing the scientific program, meetings and exhibition map will be distributed at the Congress. Each participant will always have his own timetable at hand. Name and logo of the sponsoring Company will be printed on the timetable. Price includes design and printing.

#### Bookmark

€ 3.500,00

The bookmark will be in the participants' Congress bag. The name and logo of the sponsoring Company will be printed on the bookmark. Price includes design and printing.



## OTHER SUGGESTIONS FOR SPONSORSHIP

<b>Congress Bags</b>	<b>SOLD OUT</b>	<b>€ 16.000,00</b>
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The name and logo of the Congress will be printed on the outside of the bag. The name and/or logo of the sponsoring Company will be permitted on the inside. Bag selection will be made by the Organizing Committee. The cost will also include the manufacturing. The sponsoring Company will be eligible for a free insert in the bag.

<b>Welcome Cocktail</b>	<b>€ 16. 000,00</b>
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A Welcome Cocktail will be served at the Congress Venue on November 07<sup>th</sup>, 2012 from 18.00 to 19.00, following the Opening Ceremony. The name and logo of the sponsoring Company will be printed on the invitation cards and placed on the tables of where the Cocktail will take place.

<b>Speakers' Dinner</b>	<b>€ 15.000,00</b>
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A dinner to honour the Congress Chairmen and Speakers will be held during the Congress (venue to be defined). The name and logo of the sponsoring Company will be printed on the invitation cards. Two representatives of the sponsoring Company will be invited to attend the dinner.

<b>Note Pads and Pens</b>	<b>SOLD OUT</b>	<b>€ 10.000,00</b>
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The name and logo of the Meeting will be printed on the outside cover of the note pads and on the pens. The logo of the sponsoring Company will be printed too. Note pads and pens selection will be made by the Organizing Committee. The cost will also include the manufacturing.

<b>Abstract on the Web</b>	<b>€ 8.000,00</b>
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All Abstract submitted to the Congress and accepted as Poster exhibits will be published in Internet. The name of the Congress and the logo will be inserted in the Web, as cover. Corporate name and logo will be inserted too.

<b>Coffee Breaks</b>	<b>€ 5.000,00 (each)</b>
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Coffee breaks will be organized during the Congress. The name/logo of the sponsor will be printed (1 colour) on a poster to be placed near the coffee break buffet. Cost based on 300 participants.

<b>Flyers into the Congress Bags</b>	<b>from € 1.500,00 to € 2.000,00</b>
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An excellent way to get your materials to each and every conference attendee is through the conference insert. These inserts are one of the most popular and most requested promotional opportunities. You may insert a flyer, a program announcement, a CD-ROM into the participant's congress bag. All bag inserts must be approved by the Organizing Committee. The sponsor will be responsible of supplying the necessary amount of flyers.



# REGISTRATIONS

## SPONSORSHIP OF PARTICIPANTS

Companies are invited to sponsor the registration fees of participants attending the Meeting. In order to provide the highest level of service, the Meeting will offer exclusive collection of delegate bags and badges for groups only (up to 20). This service is by advanced notice only.

### Registration fee (+ V.A.T. 19,6%)

FEE	Before	After	Late
	30 September 2013	30 September 2013 until 04 November 2013	After 04 November 2013 and on site
<b>AREA 1</b> (Canada, North America, Europe Region, South Pacific)	€ 410	€ 460	€ 580
<b>AREA 2</b> (Mexico, Central America, Caribbean Region, South America, Middle East)	€ 330	€ 375	€ 480
<b>AREA 3</b> (Africa, Asia)	€ 285	€ 350	€ 450
<b>TRAINEES*</b>	€ 180	€ 235	€ 300

Registration for delegates includes:

- ✓ Admission to the Congress, Exhibition, Opening Ceremony and Welcome Cocktail, Refreshments served during coffee break and lunchtime, Congress documentation, Certificate of Attendance.

## REGISTRATION CANCELLATION POLICY

Notification of cancellation must be sent in writing to **Publi Creations**.

Cancellations will be accepted until **30 September, 2013**, with a refund of all prepaid fees less a *30% administration charge*.

**No refunds will be made for cancellations received after this date.**

**All approved refunds will be processed and issued 60 days after the congress.**

## DELEGATION

The organization of the Congress will be glad to offer its assistance in order to support the organization of the stay of your delegates. Publi-Creations has been appointed to assist you as official travel agency of the congress and will be glad to quickly help you to identify the best solutions, venues, services in order to obtain a complete and integrated service as far as your attendance to the “13<sup>h</sup> International Forum on Mood and Anxiety Disorders” is concerned. For any enquiry please contact **Ms. Leonetta Baldini** (Phone +377 97973555– Fax +37797973550 – E-mail : [ifmad@publiccreations.com](mailto:ifmad@publiccreations.com)).



# HOTEL ACCOMMODATION



## Hotel

**HOTEL FAIRMONT \*\*\*\***  
(city and garden view category)

## Double room single use

€ 179

## Double room

€ 199

The above mentioned rates are per room per night including tax. **Continental breakfast included.**

**Reservation fee: € 15,00**

The above rates are in Euro, are intended per night and include buffet breakfast, VAT and service charges. Deadline for hotel reservation is **30 September, 2013**. After this date room reservations cannot be guaranteed.

## HOW TO MAKE A RESERVATION

Companies wishing to reserve an allotment of rooms at the Hotel should contact the Local Organising **Secretariat at Publi Créations** in Monte-Carlo.

Requests must be confirmed in writing by fax: +377 97 97 35 50 or **e-mail: ifmad@publiccreations.com**

## DEPOSIT PROCEDURE

Deposits will be requested according to the following procedure:

100% (based on the total amount of room-nights) will be requested on confirmation.

## CANCELLATION POLICY

- ✓ Up to 30 June 2013, a reduction of 10% of the total number per night is allowed without penalties. Apart from this quota, each additional room cancelled will be invoiced for 1 night.
- ✓ Up to 30 September 2013 a reduction of 5% of the total number per night is allowed without penalties.
- ✓ Apart from this quota, each additional room cancelled will be invoiced 100% on the total sum, per night, cancelled.
- ✓ From 30 September 2013 any cancellation will be billed based on 100% of the total sum, per night, cancelled.

## ROOMING LISTS

A complete list of delegate names plus details of each participant's arrival and departure dates must be provided to Publi Créations by **31 October 2013**.

## METHODS OF PAYMENT

Payments must be made in Euro by one of the following methods:

**Bank Transfer** please transfer the payment to **Publi Créations S.A.M.**

**JULIUS BAER** (Monaco), 1, avenue des Citronniers, 98000 Monaco (MC)

IBAN MC 23 1450 8000 0151 0479 3001 D18 BIC (swift) BAERMCMC

The payment transfer should be net of charges for our Company and it should clearly state

**"13th Forum on Mood and Anxiety Disorders"**.

**Credit Card** all major credit cards are accepted. **Please contact the Organizing Secretariat for more details.**

